



NIHON MON

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ABK - AOTS DOSOKAI
Tamilnadu Centre, Chennai



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**ABK - AOTS DOSOKAI, Salutes the
New Era in India - Japan Friendship**

A Cultural, Technical & Trade Bridge Between Japan & India



From Subash to Sabaash...

Japan and India have come a long way in the manner they view each other. The memories of the INA are now a distant past and the recently signed 'Special Strategic Global Partnership' is a great sign of the solidarity that bounds our two great nations. Sabaash India. Sabaash Japan!

Rightly termed as the new era in the relations between India and Japan, the understanding between our countries on varied activities like economic, political, peace initiative, technology, human potential etc is a strong harbinger for the future. The best is yet to arrive!

In this edition, you can get an insight into all of our activities for the previous quarter, including the most sought after 'Talk your way to Japan' and the Hiyoshi environmental awards. We were also honoured with the visit of Mr. Kazuo Kaneko, President of HIDA-AOTS Japan to our centre and were truly inspired by his generous insights and appreciation.

The time is now right for all of us to drink in the spirit of the festival of lights Diwali.....For many Indian families, this is a great occasion for them to reunite with their distant families and soak in the air of fireworks and general happiness. A dear friend of mine in Japan is bracing himself to attend a Diwali celebration in Yamashita Park in Yokohama and I can't wait to hear from him. A kaleidoscope of Indian culture through concerts, dances and cuisine is being organized and we are told that this usually attracts huge numbers of Japanese and our own Indian diaspora!

So friends, go ahead and have a blast! Have a delightful Diwali but while doing so, do spare a thought for the environment and the lesser blessed ones....both of them need our attention and what better time than Diwali to exhibit this?

Yours,

Harikumar B
Editor-in-Chief

5S Certificate Awarding Ceremony

--- 8 July 2014 ---

"HDFC LIFE INSURANCE COMPANY which is one of the top 5 private sector companies offering Life Insurance Products in India has been implementing 5S techniques as part of Service Excellence in all their branch units across India. They have approached ABK - AOTS DOSOKAI, Tamilnadu Centre for assessment of their 5S standards in 15 branches spread all over India. A senior assessor from the expert panel of ABK - AOTS visited the designated branches and evaluated the 5S standards as per the standard evaluation format in 1000 point score sheet. The rating of 5S standards was categorized as PLATINUM, GOLD and SILVER depending on the maturity of 5S implementation.

A function was organized at ABK - AOTS DOSOKAI, Tamilnadu Centre on 8th July, 2014 at 5.00 pm by Mr. Hidehiro Ishiura, Director General, Japan External Trade Organization (JETRO) handed over the certificates in the form of plaques to the eligible branch. The event has been attended by Senior Executives from HDFC Life Insurance Company.



Mr. K. Balasubramanian, Vice President, ABK - AOTS DOSOKAI addressing the participants during the 5S Certificate awarding Ceremony on 8 July 2014



Mr. R. Mukundan, Vice President, ABK - AOTS DOSOKAI & Mr. Debkalyan Paul, AVP, HDFC Standard Life Insurance exchange the MOU during the 5S Certificate awarding Ceremony on 8 July 2014



Mr. Hidehiro Ishiura, Director General, Japan External Trade Organization (JETRO), Chennai handed over the 5S certificate to the eligible branch of HDFC Life Insurance Company.



Group photo taken during the 5S Certificate awarding Ceremony on 8 July 2014

Japanese Language Proficiency Test (JLPT) Exam

--- 6 July 2014 ---

The Japanese Language Proficiency Test, (JLPT) is being held twice a year on the first Sunday of July & December annually. Our centre has been identified for conducting the Japanese Language Proficiency Test for N1, N2, N3, N4 & N5 for entire South India on 6th July 2014.



JLPT 2014 (July) – Proctors Meeting in Progress



JLPT 2014 (July) – Proctors Meeting in Progress

Japanese Language School of our Centre

Fresh classes for different levels of Japan Foundation Japanese Language Proficiency Test (N5 ~ N1) has commenced in the Language School of our centre. Our School is centrally located, easily accessible by Rail & Road with well trained staff, affordable pricing, excellent infrastructure along with well equipped library consisting of numerous course materials including audio, video materials and also Japanese Language Audio Visual Support Room which make this educational institution different from others.



Japanese Language Classes in Progress



Japanese Language Classes in Progress

Japanese Language Teachers Training Program

--- 19 July 2014 ---



Japanese Language Teachers training program in progress
conducted by Ms. Kayoko Ogawa, Advisor, Japan Foundation



Japanese Language Teachers training program in progress
conducted by Ms. Kayoko Ogawa, Advisor, Japan Foundation

Mr. Yuji Sanada, Director, & Mr. Gourav Mathey, Officer-General Affairs & Business Development, JETRO Chennai visited our centre

--- 6 August 2014 ---



Mr. Yuji Sanada, Director , & Mr. Gourav Mathey, Officer-General
Affairs & Business Development, JETRO Chennai visited our
centre on 6 August 2014

“Talk Your way to Japan” Speech Contest in Tamil for Chennai & Government Hr Sec Schools students in Chennai

--- 23 August 2014 ---

“Talk Your Way to Japan” Speech Contest in Tamil for the Students of Chennai and Government Higher Secondary Schools in Chennai was conducted on 23.08.2014. Out of 22 students from 10 Schools participated in the Preliminary, 8 Students from 5 schools were selected for the finals. Ms. P. Vana Selvi – XII, Jaigopal Garodia Government Girls Hr. Sec. School, Choolaimedu, Chennai – 94 won first prize of the contest,



Talk Your Way to Japan – Tamil Speech Contest in Progress



Section of audience of Talk Your Way to Japan – Tamil Speech contest held on 23 August 2014



Mr. M. R. Ranganathan, Chairman, explaining the details



winners of Tamil Speech Contest

5S Lead Assessor Course

--- 25~27 August 2014 ---

This was the Third of its kind an exclusive 5S LEAD ASSESSOR course is being offered in India from 25 ~ 27 August 2014 at Titan Company Limited, Hosur.

It was a certificate course to develop skills and expertise needed to audit as well to manage work place management system audits effectively. The objective of this course was to build the required skills, capabilities and competencies for carrying out audits on 5S practices in an organization and evaluating the Status against established benchmarks leading to award of Marks / Rating / Grading.

To make the participants of this course understand clearly the concepts of 5S Workplace Management System against the back drop of globalization and the necessity of industries to adopt 5S as the foundation of further activities leading to growth and achieving excellence.

The training program also provided both technical knowledge and practical skills essential to become a competent LEAD ASSESSOR OF 5S PRACTICE by carrying out live audits in a few companies i.e. Wendt India Limited, Hosur, M/s. Carborundum Universal Limited – Ceramics Division, Hosur, M/s. TaeguTec India Pvt Ltd, Bangalore, M/s. Sahney Commutators Pvt. Ltd, Bangalore 25 participants from 6 companies participated in this program.



Group photo taken during the 5S Lead Assessor Course

Japanese Night – Vol 4

--- 30 August 2014 ---

The Consulate General of Japan at Chennai in association with ABK – AOTS DOSOKAI, Tamilnadu Centre organized the “JAPANESE NIGHT VOL. 4” at 5.00 p.m. on Saturday, 30 August 2014 at Rani Seethai Hall, Annasalai, Chennai. The entire conversation in the program was held in Japanese Language and the following events were performed: Drama in Japanese, Song, Dance, & Game, & Japanese Music Performance. Our Japanese Language School students eagerly participated in the Japanese Drama.



Japanese Night - Vol.4 Inaugural Ceremony



Introduction of the coordinators of Japanese Night – Vol 4



Performance of the students of our Nihongo Gakko



Japanese Night – Vol 4 – Section of the audience



CKB Band performance during the Japanese Night – Vol 4

METI GLOBAL INTERSHIP PROGRAM

The Overseas Human Resources and Industry Development Association (HIDA) and the Japan External Trade Organization (JETRO) jointly organized the METI Global Internship Program entrusted by the Ministry of Economy, Trade and Industry of Japan (METI).

This Program aims to develop human resources that can serve as a bridge for strengthening economic cooperation and developing business ties between Japan and host countries. Under this Internship Program, young Japanese students and business

people are dispatched as Interns to the Government / Government agencies and private sector companies / organizations in developing countries to engage in practical Internship at the respective host organization. The dispatch period ranges from a minimum of 3 months to a maximum of 6 months.

The companies / organization hosting Interns will be able to gain renewed opportunity to strengthen bilateral relations through the creation of networks with Japanese companies, the acquisition of knowhow and knowledge on Japanese business customs and attitudes and the revitalization of the companies / organizations themselves as their guide and interacted with Interns.

This year the following companies received interns from HIDA – Japan

- Mr. Hirofumi Tsubokawa to ABK – AOTS DOSOKAI, Tamilnadu Centre
- Ms. Maiko Kawai to Tamilnadu Chamber of Nippon India Trade & Industry (TACNITI)
- Mr. Taira Harashima to Nihon Technology Private Limited
- Ms. Shino Kato to Scigenics Biotech Private Limited Chennai



HIDA Interns Mr. Hirofumi Tsubokawa & Ms. Maiko Kawai

Talk Your way to Japan” Speech Contest in Tamil for Hr Sec School Students in Tamilnadu

--- 6 September 2014 ---

“Talk Your Way to Japan” Speech Contest in Tamil for the Hr Sec Schools in Tamilnadu was conducted on 06.09.2014. Out of 50 students from 29 Schools participated in the Preliminary, 10 Students from 8 schools were selected for the finals. Mr. Abhubakar Chithik– XII, Bharatiya Vidya Mandir Mat Sec .School, Pollachi-642002 won 1st Prize of the Contest.



Section of audience of Talk Your Way to Japan –Speech contest



Talk Your Way to Japan –Speech Contest in Tamil Progress



Section of audience of Talk Your Way to Japan



Photographs taken along with Preliminary round winners of Talk Your Way to Japan Speech Contest in Tamil – II



Photographs taken along with winners of Talk Your Way to Japan
Speech Contest in Tamil – II

“Talk Your Way to Japan” Speech Contest in English for College students in Tamilnadu

--- 13 September 2014 ---

Talk Your Way to Japan” Speech Contest in English for College Students in Tamilnadu on 13.09.2014. Out of 37 colleges 58 students participated in the Preliminary, 9 Students were selected for the finals. Mr. D. Delvin Hester, KCG College of Technology, Karapakkam, Chennai won first prize of the Contest.



Section of audience of Talk Your Way to Japan



Photographs taken along with Preliminary round -English

Talk Your way to Japan” Speech contest in Japanese for the students of our centre

--- 14 September 2014 ---

Talk Your Way to Japan” Speech Contest in Japanese for Nihongo Gakko – Japanese Language School of our centre on Sunday 14.09.2014 Out of 18 participants Ms. Anushya Nagarajan – N4 won the first prize of Contest.



Ms. Gayathri Jeyaraman, explaining Talk Your Way to Japan –
Speech in Japanese held on 14 September 2014



Section of audience of Talk Your Way to Japan –Speech
contest in English held on 14 September 2014



Talk Your Way to Japan -Japanese Speech Contest in Progress



Photographs taken along with the winners of Talk Your Way to Japan – Japanese Speech Contest



Photographs taken along with Judges and participants during Talk Your Way to Japan – Japanese Speech Contest

Mr. Kazuo Kaneko, President HIDA – AOTS , Japan visited our centre

--- 19 September 2014 ---



Mr. Kazuo Kaneko – President HIDA addressing our members



Prize Distribution Ceremony of “Talk Your Way To Japan - Speech Contest 2014,& Hiyoshi Environmental Awards – 2014

--- 19 September 2014 ---

As part of the year long activities ABK – AOTS DOSOKAI, Tamilnadu centre has conducted the following events and the award giving ceremony of the same was held at our centre. Mr. Kazuo Kaneko, President, HIDA – AOTS, Japan was accepted to be the Chief Guest and distribute the prizes to the winners on 19th Sep 2014 at 5.00 p.m.



Inaugural address by Mr. Kazuo Kaneko, President, HIDA – Japan



Section of audience during the prize awarding ceremony

20th Year TALK YOUR WAY TO JAPAN–SPEECH CONTEST

From the year 1995 years onwards for past 19 years, we, with the sponsoring of Hiyoshi Corporation, are organizing “Talk Your Way to Japan” Speech Contest for the students in Tamilnadu. The Theme for our “Talk Your Way to Japan” – Speech Contest always centres on Ecology and Environmental issues.

This year being the 20th year the topic was **WHAT ANSWER MANKIND HAS FOR PLANTS STARVING WITHOUT WATER?**

The four first prize winner of the competition are being sent to Japan on a Two Week totally free Study cum Cultural Exchange Trip



The four First Prize winners of Talk Your Way to Japan

HIYOSHI ENVIRONMENTAL AWARD – 2014

From the year 2007 onwards Hiyoshi Corporation, Japan in association with ABK – AOTS DOSOKAI, Tamilnadu Centre have introduced “Hiyoshi Environmental Award” to recognize the outstanding contribution and progress in research and application in Environmental conservation and protection. 100 application were received and three prizes are being awarded.

Hiyoshi Environmental Award

Dr.S.Anandan, The National Institute of Technology, Tiruchirappalli

Hiyoshi Think of Ecology Award

Dr.Neeta Thacker, NEERI, Nagpur

Hiyoshi Young Leaf Award

Dr. Tirthankar Banerjee, Banaras Hindu University, Varanasi

Top Scorer in JLPT 2014 July

We are also proud to inform that two of our Japanese language school students Ms. R. Hemapriya – N3 & Ms. V. Jayashree – N4 scored 180/180 and Ms. Anushya Nagarajan – N4 scored 173/180 in the JLPT (July) 2014 exam. In the last 12 years of JLPT organized and conducted in Chennai by us on behalf of Japan Foundation, this is the First time our 3 young people reached great heights in JLPT.



Miss Hema Priya - in N3 -180 /180



Ms. V. Jayashree N4 180/180



Ms. Anushya Nagarajan N4 174/180



Vote of thanks by Mr. Chellappa Sriram

Consulate General of Japan, at Chennai, Hiyoshi Corporation, Japan, Nihon Technology Pvt. Ltd., Mr. T. Muthuvelan, Japan, Mr. R. Sathish, Japan, Mr Harinarayanan are continuously supporting us as Cosponsors.

We wish to thank the following Judges who have been our Pillars of Strength in our "Talk Your Way to Japan " Programme year after Year"

- Mr. Nobuyuki Nagai - Executive Director - Tsugami Precision Engineering India Pvt Ltd,
- Mr. Mitsuhiro Takeishi, Technical Adviser - Tsugami Precision Engineering India Pvt Ltd,
- Ms. Kyoko Ogawa, Japanese Language Advisor (South India), Japan Foundation, New Delhi
- Pulavar Pandiamalai, Retd. Tamil Teacher, Shri Chakravarthy International Matric Academy,
- Dr. R. Anuradha, Ph.d in Tamil literature,
- Mr. A. Vellapandian, Retd. Divisional Manager,(HR) Brakes India Ltd, Chennai,
- Mr. M. Tholkappian, Retd. Vice President (T&S), Tubes Product of India,
- Mr. R. Viswanathan, Retd. Vice President, Brakes India Ltd, Chennai,
- Mr. Raja Chidambaram, Director, URS, Productively, , Chennai
- Mr. S.R.G. Sundaram, Writer, Winner of National Award,
- Prof. R. Chocklingam, Tamil Professor in Thiagaraja College
- Dr. Ramki Ramakrishnan, Country Director for Programmes and Research at Solidarity and Action Against The HIV Infection in India (SAAATHI)
- Mr. Hubert, Director, Shabnam Resources (Regd.), Charitable Trust, Chennai
- Ms. Naina Shah, Vice President, Exnora International,
- Aanmeega Thondar E. Arumugam - Treasurer Tamilaga Kavingar Kalai Elakiyasangam,
- Kavingar Kalapur Kavi Selvarasu, Secretary -- Tamilnadu Murpoku Eluthalar Sangam.
- Kavisudar Sinthaivasan Thalaivar, Bharathi Narpanimandram,
- Mr. Murali Subramaniam, S.S.G.K. Murali Visiting Professor and Consultant Management Education.
- Mr. S. Kovalan, PRO, Tamilnadu Government
- Mr. S. Madhivanan, Vice President in Sanmar Group
- Mr. V. Bhaskaran, Director – MILE Foundation

Mr. Shigekazu Yamawaki Japan Development Service Co., Ltd, visited our Centre

--- 23 September 2014 ---



With Mr. Shigekazu Yamawaki,

CONDOLENCE MESSAGE

Our heartfelt condolences for untimely death of Mr. M. R. Selvaraj, Past President of our centre. May the god almighty give all strength to the bereaved family to withstand this irreparable loss.



Our Events for the Next Quarter Oct ~ Dec 2014

3 to 10 October 2014

17th Japan India Student Conference (JISC) in coordination with Tamilnadu Chamber of Nippon India Trade & industry (TACNITI) at Japan

10 Oct to 1 Nov 2014

Contemporary Japanese Architecture 1996 – 2006
PARALLEL NIPPON Anna University

11 October 2014

Quiz on Japan for School Children of Chennai City - Preliminary at Our Centre

11 October 2014

Navarathri Festival Celebration by with Waku Waku Club activity club of our Centre

18 October 2014

Quiz on Japan for School Children of Chennai City - Semifinals at our Centre

25 October 2014

Quiz on Japan for School Children of Chennai City - Finals and prize distribution ceremony at our Centre

6 to 8 November 2014

Comparative Cultural / Historical Study Through Multi-Colored Indian & Japanese Stamps at our centre

17 to 23 November 2014

Exhibition and Demonstration on Nendo No Tetsukuri (Clay) & Ikebana Floral Arrangement At Lalit Kala Akademi

19 & 20 November 2014

Taiko Drum Beat Festival at Music Academy

22 November 2014

MOSAI Japanese Language Speech Contest For Southern Region at Our Centre

7 December 2014

Japanese Language Proficiency Test (JLPT) Exam Vellammal Mat. Hr. Sec. school

20 December 2014

One Day Seminar on Best TPM & 5S Practices & Awarding giving Ceremony on ABK AOTS CUMI 5S Annual competition for Large, Medium & Small Scale Industries , ABK AOTS PSK Group 5S Annual Competition for Textile industries., ABK AOTS CDISSIA 5S Annual Competition for Tiny Scale Industries & ABK AOTS TPM Annual Competition