

Vol - 10 Private Circulation Only

October - December 2011







### Akemashite omedeto gozaimasu...

By the time this edition of Nihon Mon is in your hands (or should we say computer screens!), 2011 would have faded away to make way for a glittering new year. We wish all our readers and well wishers a very happy new year and hope that this year multiplies our happiness and diminishes our disappointments!

Asia's fastest growing relationship — is how the association between India and Japan has been described during the recent visit of The Hon'ble Japanese Prime Minister Yoshihiko Noda to India. Both our countries agreed to expand commercial ties in diverse areas like infrastructure, energy and industry, with Japan even promising help in stabilizing the rupee through a currency swap deal. As we enter into the 60<sup>th</sup> year of diplomatic ties between India and Japan, it is certain that there shall be further progress. The cordial and economic relationship between two of Asia's biggest maritime democracies is vital to build a stable, liberal and rules-based order in Asia.

Meanwhile, we, at ABK AOTS Dosokai, Tamilnadu Centre have, as always, were busy organizing events and visits to showcase this bonhomie between our countries. There is much more in store in the first quarter of 2012 and we are indeed thankful to all our Indian and Japanese friends and well-wishers who have made this possible by devoting their time and effort towards our activities. We are also busy preparing to welcome to our Centre, The Hon'ble Minister for Economy, Trade and Industry, Yukio Edano in the second week of year, which is for all of us, a seal of endorsement towards our activities.

We also take this opportunity to congratulate and thank JETRO for the opening of the Business Support Centre Chennai in January 2011. This centre is aimed to assist Japanese companies foraying into South India and shall further create the right environment for companies seeking to take advantage of the business potential that South India has to offer.

Currently the government of Japan is studying a new policy measure to support internship of the Japanese personnel who belong to respective corporations in Japan to overseas destinations. The scheme is temporarily called 'HRD Support for Globalization of Japanese Corporations. This measure under study highlights a lot of advantages for the Japanese companies including cross cultural exchanges and business environment comprehension. We wish this project all success.

ABK-AOTS DOSOKAI TAMILNADU CENTER and TAMILNADU CHAMBER OF NIPPON INDIA TRADE AND INDUSTRY (TACNITI) place on record their sincere thanks to His Excellency Mr. Yukio Edano, Honorable Minister, Government of Japan, Ministry of Economy.., Trade and Industry for his planned Visit on the 10<sup>th</sup> January 2012 to our center

Sakunen wa taihen osewa ni nari arigato gozaimasu. Honnen mo dozo yoroshiku onegaishimasu.

Minasama no gokenko o oinori moshiagemasu.....

Hari & Paddy Editors-in-Chief

### Annual General Body Meeting of our centre

--- 8<sup>th</sup> October 2011---



Section of the Annual General Body Meeting

### **QUIZ ON JAPAN**

--- 22<sup>nd</sup> October 2011---

ABK – AOTS DOSOKAI, TAMILNADU CENTRE, conducted the finals of their Annual "QUIZ ON JAPAN" in English on the theme Japan for Chennai City School Children on 22.10.2011. Out of 70 students from 35 Schools participated in the Preliminary on 8<sup>th</sup> October 2011, 36 students from 18 schools were selected for the Pre Semifinals, 8 Schools were selected for the Semifinals on 15 October 2011, Out of which 4 Schools were selected for the Finals on 22 October 2011.

The following are the winners of the "Quiz" contest (finals)

First Prize	Mr. B. Akhilesh & Mr. S. Vigneshwaran – XII std of Sri Sitaram Vidhyalaya Mat. Hr. Sec. School, Chennai – 33
Second Prize	Mr. B. Prithivikanth. – X std & Mr. V. Vishal Malolan – XI Std of La Chatelaine Residential Jr. College, Chennai – 87
Third Prize	Ms. C. Abinaya & Ms. T. M. Santosi - XI Std of Sindhi Model Sr. Sec. School, Chennai – 10
Fourth Prize	Mr. R. Anush Alagappan & Mr. Harshith Ravi - XI std of St. John's English School & Junior College, Chennai – 90

Chief Guest His Excellency Mr. Masanori Nakano, Consul General of Japan at Chennai distributed the prizes to the winners. The Prizes for the winners were cosponsored by Consulate General of Japan at Chennai, Ms. Shobana Ranganathan, USA, T. I. Cycles of India, Chennai, & Diana World Travels Pvt. Ltd, Chennai,



Students making use of the AV lab of our centre for enhancing their knowledge about Japan



Quiz on Japan – 2011 in Progress



Quiz on Japan – 2011 in Progress



Quiz on Japan – 2011 (L~R) Chief Guest H. E. Mr. Masanori Nakano, Consul General of Japan at Chennai Madam Nakano & Mr. S. Gopal, President of our centre



H. E. Mr. Masanori Nakano, Consul General of Japan at Chennai addressing the audience during the Prize Awarding Ceremony of Quiz on Japan – 2011



Quiz on Japan 2011 - Prizes for the winners



Quiz on Japan – 2011 – First Prize Winners along with H. E. Mr. Masanori Nakano, Consul General of Japan at Chennai



Quiz on Japan – 2011 –Group Photo taken during the Prize Awarding Ceremony along with H. E. Mr. Masanori Nakano, Consul General of Japan at Chennai



### Hiroshima Indian Business Research Society 2011 Seminar

---26<sup>th</sup> October 2011---

Mr. M. R. Ranganathan, Chairman, of our centre and Advisor, Tamilnadu Chamber Of Nippon India Trade & Industry (TACNITI) & Mr. Chellappa Sriram, CEO, Nihon Technology Pvt. Ltd participated in the Hiroshima Indian Business Research Society 2011 Seminar #5, Titled: The Business Matching Seminar for Japanese and Indian Small and Medium-sized Enterprises (SMEs) on 26th October, 2011 Coordinated by Hiroshima Prefectural Government (Foreign Business Division) and JETRO Hiroshima.



"TACNITI - Bridge between Hiroshima and Tamilnadu SME" -Seminar organized by International Business Division, Hiroshima Prefecture Office on 26 October 2011.



"TACNITI - Bridge between Hiroshima and Tamilnadu SME" -Seminar organized by International Business Division, Hiroshima Prefecture Office on 26 October 2011.



### Meeting with members of Yokohama India Center, Kanagawa Industrial Promotion Center, Kanagawa Prefecture Office & Yokohama Chamber Of Commerce & Industry

---26<sup>th</sup> October 2011---



Meeting with Members of Yokohama India Center, Kanagawa Industrial Promotion Center, Kangawa Prefecture Office and Yokohama Chamber Of Commerce & Industry. – November 4<sup>th</sup> 2011, at Yokohama India Center, Yokohama.

# Courtesy call on the Hon'ble Governor of Kanagawa Prefecture

We are thankful to His Excellency, Governor of Kanagawa prefecture Government for all the support extended to our center. We thank Kangawa Prefecture International Training center and Kangawa Prefecture International division for accepting our members in the "Overseas Technical Trainees" program for the fourth consecutive year.



Kanagawa Prefecture Governor Office

### Visit to Japan by "Talk Your Way to Japan" Speech Contest winners

---08~24 October 2011---

The Four winners of Talk Your Way to Japan – Speech Contest 2011 visited the places of importance & interest in Tokyo and travelled by Shinkansen (Bullet Train), visited the technical entertainment world of Universal Studios and Disney Land and they were provided with accommodation on & training at Hiyoshi Corporation (which includes Water Quality Management, Environment Atmosphere Analysis, Visit to water works institution , garbage collection experience and environmental safeguard business experience) from 8 to 24 October 2011.



Talk Your Way to Japan 2011 winners in Japan



Talk Your Way to Japan 2011 winners in Japan

Visit of Prof. A.Mani,
Vice President
College of Asia Pacific Studies &
Mr. Funaki Kaituu,
Senior Admission Counselor of
Ritsumeikan Asia Pacific
University, Japan

---7<sup>th</sup> November 2011---



Prof. A. Mani, Vice President (Admissions), College of Asia Pacific Studies & Mr. Funaki Kaituu, Senior Admission Counselor of Ritsumeikan Asia Pacific University, Japan Vice President Hiroshi Nagano, Professor & Ms. Junko Chapman, of National visited our centre on 7 November 2011.

# Visit of Mr. Koji Sato, Partner / Managing Director GIIP Global Advisory and Accounting Firm

---8<sup>th</sup> November 2011---



Mr. Koji Sato, Partner / Managing Director GIIP Global Advisory and Accounting Firm visited our centre on 8 November 2011

Visit of Mr. Shimbayashi
Mutsushi Managing Director,
Overseas Developments and
Investment Promotion Commerce,
Industry and Labor Bureau &
Mr. Hiyama Akihiro, Supervisor,
Foreign Business Division,
Commerce, Industry and Labor
Bureau Hiroshima Prefectural
Government

&

Ms. Yasuike Kumi , Deputy Director , JETRO Hiroshima

---9<sup>th</sup> November 2011---



Mr. Shimbayashi Mutsushi Managing Director,
Overseas Developments and Investment Promotion Commerce,
Industry and Labor Bureau & Mr. Hiyama Akihiro, Supervisor,
Foreign Business Division, Commerce, Industry and Labor Bureau
Hiroshima Prefectural Government and Ms. Yasuike Kumi,
Deputy Director, JETRO Hiroshima, visited our centre on
9 November 2011



Mr. Shimbayashi Mutsushi Managing Director,
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Hiroshima Prefectural Government and Ms. Yasuike Kumi,
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### Visit of Mr. Venugopal Tenkayala, President, and Mr. Okumura Kenji, Executive Director Shinko Advisors visit to our centre

---15<sup>th</sup> November 2011---



Visit by Mr. Venugopal Tenkayala, President, and Mr. Okumura Kenji, Executive Director Shinko Advisors visit to our centre

### RAKUGO: Japanese Sit Down Comedy (in English) by Mr. Utazo Katsura

---19<sup>th</sup> November 2011---

The Consulate-General of Japan at Chennai, & the Japan Foundation in association with ABK-AOTS DOSOKAI, Tamil Nadu Centre organized "RAKUGO" Japanese Sit Down Comedy (in English) played by Mr. Utazo Katsuta at 6:00 p.m. on Saturday November 19, 2011 at Nagaaki Yamamoto-Seminar Hall , ABK-AOTS DOSOKAI, Tamilnadu Centre, Chennai.

Rakugo is Japan's humorous approach to fundamental human experiences. It can be best described as Japanese sit-down comedy story telling. Just as there is stand-up comedy in Western countries, there is sit down comedy in Japan, where the performer sits on his knees on a cushion in the middle of the stage and tries to capture the audience imagination with facial expressions and funny stories. The performer is usually equipped with a fan (Sensu) and hand towel (Tenugui) which helps the performer to express and act out the story. In Rakugo, one performer plays the role of each distinct character portraying himself by changing his voice, facial expression, mannerisms, speech etc, and the audience is free to imagine the characters and background. There are 300 popular stories which are still performed as classic Rakugo. The Japanese Sit-Down Comedy in English, which is also one part of an expression of Japanese society and culture.

Mr. Utazo Katsura, Rakugo Master, born in 1964 is a Member of Rakugo Artist Association. He took his apprenticeship under Rakugo Master Utamaru Katsura in late 1991. In 1996, he took the name Utazo Katsura when he was promoted to 2<sup>nd</sup> rank of Rakugo artists. He rose to the highest Rakugo Master rank in 2005. Since then, he has been actively appearing at various venues in Tokyo, enthralling the Japanese audience as well as the foreign audience in Thailand, U.S.A., Brazil and now in India. He has been enthusiastically sharing the fun world of Rakugo.

His Excellency Mr. Masanori Nakano, Consul General of Japan at Chennai presided over the programme. The audience enjoyed the concert and it was a feast for their eyes & ears.



RAKUGO: Japanese Sit Down Comedy (in English) by Mr. Utazo Katsura – in progress



H. E. Mr. Masanori Nakano, Consul General of Japan at Chennai enjoyed the RAKUGO: Japanese Sit Down Comedy (in English) by Mr. Utazo Katsura



H. E. Mr. Masanori Nakano, Consul General of Japan at Chennai addressing the audience during the RAKUGO: Japanese Sit Down Comedy (in English) by Mr. Utazo Katsura

### Visit of Dai 2 Chusho Kigyou Leaders India in Coordination with ICONASIA LTD, Tokyo

---21<sup>st</sup> November 2011---

The following Eight Members SME Team from Japan lead by Mr. Deven Arora visited our centre on 19 November 2011. Mr. S. Gopal, President, ABK – AOTS DOSOKAI, Tamilnadu Centre & Mr. D. Ravi, Secretary General, Tamilnadu Chamber of Nippon India Trade & Industry (TACNITI) gave presentation about the ABK – AOTS DOSOKAI & TACNITI.

- Mr. Oe Tomoharu, President, Elematec Trading India Pvt. Ltd, Japan
- 2. Mr. Sangappa Vishwas, General Manager, Elematec Trading India Pvt. Ltd., Japan
- 3. Mr. Takano Soichiro, Manager, SME Support, Japan
- Mr. Hagiwara Yutaka, NPO chairperson of the boards of directors, Japan Association for Individual Invesors, Japan
- 5. Mr. Ohto Norio, Director, The Takeda Foundation, Japan
- Mr. Markus, President, Global Trade Resources Co., Ltd, Japan
- 7. Ms. Tazawa Tomoki, Sales Manager, Global Trade Resources Co.,Ltd, Japan.
- 8. Mr. Arora Devendra Kumar, President, ICONASIA, Ltd, Japan.

The visiting SME Team interacted with our committee members and also with Japanese Language Students of our centre. The Japanese Language Students gained more knowledge about Japan & it's industrial sector by eagerly interacting with the SME team.



Group photo taken during the SME team visit our centre



Interaction during the SME Team visit our centre

### India Day @ Yokohama

---24<sup>th</sup> November 2011---

Mr. M. R. Ranganathan, Chairman of our Centre, Mr. G. Chandramohan, President, Tamilnadu Chamber of Nippon India Trade & Industry (TACNITI), Mr. S. Gopal, President, of our centre, Mr. B. Prabhu, of Precision Group of Companies, Mr. D. Ravi, of Classic Moulds & Dies and Ms. S. Neela of Scigenics Biotech Pvt. Ltd & Symbiogen are present during the live video chat with Yokohama India Centre at Yokohama on 24<sup>th</sup> November 2011 at 11.00 a.m.

Visit of Mr. Tsutomu Tai, President, Mr. Keiichi Nakahara, Director, Mr. Kenya Owaku, Software Purchasing Manager & Mr. Motoo Suda, Senior Manager Oki Software Co., Ltd

---28<sup>th</sup> November 2011---



Interaction during the Visit of Mr. Tsutomu Tai, President, Mr. Keiichi Nakahara, Director, Mr. Kenya Owaku, Software Purchasing Manager & Mr. Motoo Suda, Senior Manager Oki Software Co., Ltd



Interaction during the Visit of Mr. Tsutomu Tai, President, Mr. Keiichi Nakahara, Director, Mr. Kenya Owaku, Software Purchasing Manager & Mr. Motoo Suda, Senior Manager Oki Software Co., Ltd



Visit of Mr. Tsutomu Tai, President, Mr. Keiichi Nakahara, Director, Mr. Kenya Owaku, Software Purchasing Manager & Mr. Motoo Suda, Senior Manager Oki Software Co., Ltd

# India Patent Laws Study Tour in Coordination with ICONASIA LTD, Tokyo

---29<sup>th</sup> November 2011---

The following 10 members of Patent Attorneys from Japan who want to learn about the commonalities (and differences ) of the systems prevailing in India held discussion at our centre with the patent attorneys M/s. Mohan Associates, Chennai.

- Mr. Kurono Tsuyoshi, Techno Agents Co., Ltd. Japan
- Mr. Nishimoto Taizo, Sangam IP Co., Ltd. Japan
- Mr. Hamanohiroaki, Sekisui Chemical Co., Ltd., Japan
- 4. Ms. Motoki Kumiko, Shobayashi International Patent & Trademark Office, Japan
- Mr. Nakao Noboru, Shinko Research Co.,Ltd. Japan

- Mr. Okamura Takashi, Watanuki Patent Service Bureau, Japan
- Mr. Kasagi Kazumasa, Mitsubishi Heavy Industries Ltd., Japan
- Mr. Yanagi Yuichi, Daikin Industries, Ltd., Japan
- Mr. Markus, Global Trade Resources Co., Ltd., Japan
- Mr. Tanioku Tetsuo, Tairiku Tours & Leisure co., Ltd. Japan



Interaction with the Patent Attorneys team from Japan



Interaction with the Patent Attorneys team from Japan



Patent Attorneys team from Japan visiting our centre's facilities

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### **Japanese Language Proficiency** Test (JLPT) 2011 (December) ---4<sup>th</sup> December 2011---

The New Japanese Language Proficiency Test, (JLPT) is being held twice a year on the first Sunday of July & December Annually. Our centre had been identified for conducting the Japanese Language Proficiency Test for N1, N2 , N3, N4 & N5 for entire South India on 4<sup>th</sup> December 2011.



JLPT 2011 (December) – Proctors Meeting in Progress



JLPT 2011 (December) – Proctors Meeting in Progress

### One Day Seminar for the **Japanese Language Teachers** in South India

---10<sup>th</sup> December 2011---



Ms. Kayoko Furukawa, Consul, Consulate General of Japan at Chennai addressing the audience during the One Day Seminar for Japanese Language Teaches in South India



One Day Seminar for Japanese Language Teaches in South India section of the participants



One Day Seminar for Japanese Language Teaches in South India -Session in Progress



One Day Seminar for Japanese Language Teaches in South India -Session in Progress

### **Japanese Cross Cultural Management**

---12<sup>th</sup> December 2011---

Mr. M. R. Ranganathan, Chairman of our centre conducted a Training Program on Japanese Business Etiquettes and Cross Cultural communication program for Mercedes – Benz Research & Development India at Bangalore on 12 December

### Award Giving Ceremony of 10<sup>th</sup> ABK - AOTS CUMI 5S Award 8<sup>th</sup> ABK - AOTS CDISSIA 5S Award 8<sup>th</sup> ABK - AOTS TPM Award & 5<sup>th</sup> ABK - AOTS N. Damotharan 5S Trophy

---17<sup>th</sup> December 2011---

As part of our yearlong activities we, in association with, AOTS Alumni 5S Forum of India & Tamilnadu Chamber of Nippon India Trade & Industry (TACNITI) conducted the One Day Seminar on Best TPM & 5S Practices at The GRT Convention Centre, T. Nagar, Chennai on 17 December 2011 covering the "Best TPM & "5S" Practices of the Award Winning **Companies**" including excellent Case Study Presentation from a few "BEST IN CLASS" companies. The seminar was attended by more than 200 delegates from Tiny, Small, Medium & Large Scale Industries. The Award giving ceremony was be held between 4.30~5.30 p.m. on 17 December 2011. His Excellency Mr. Masanori Nakano, Consul General of Japan at Chennai was the Chief Guest who distribute the prizes along with Mr. K. Srinivasan, Managing Director, Carborundum Universal Limited, Chennai, & Mr. M. V. Subaraman, Director, Precot Meridian, Coimbatore was present as special guest during the ceremony.

### **ABOUT 5S ANNUAL AWARD**

"5S" Techniques play an important role in initiating Total Quality Management (TQM) Practices in an organization. The "5S" techniques, originally developed in Japanese industries, have now been very successfully adopted in many Indian organizations prior to implementation of TQM. "5S" refers to Five Japanese words SEIRI, SEITON, SEISO, SEIKETSU & SHITSUKE. In English, they refer to SORTOUT, SET IN ORDER, SHINE, STANDARDIZE, & SUSTAIN.

"5S" techniques help in reduction of Non value adding and wasteful practices in organizations apart from improving good housekeeping. Considering the importance of "5S", ABK - AOTS DOSOKAI, Tamilnadu centre has organized the first ever International Convention in March 2001, which was attended by more than 150 delegates from India, Srilanka, Nepal, Egypt, Bangladesh, & Bulgaria. Experts from India and other countries shared their experiences in the implementation of "5S" in their respective organizations. At the end of the seminar, ABK - AOTS DOSOKAI, Tamilnadu Centre in joint efforts with Carborundum Universal Ltd (Part of MURUGAPPA GROUP) came forward to announce "ABK-AOTS - CUMI "5S" Annual Award among Large, Medium & Small Scale Industries of India to recognize the Best "5S" Practices.

From the year 2004 onwards ABK - AOTS DOSOKAI, Tamilnadu Centre & Chennai District Small Scale Industries Association have jointly announced the award for the Tiny Industries named "ABK-AOTS – CDISSIA 5S Annual Award" in which the Tiny Industries are very eagerly participating annually.

In 2005, ABK-AOTS DOSOKAI, Tamilnadu Centre and PRECOT Group, Coimbatore have jointly announced an exclusive "5S" Competition among Textile Industries and titled as "ABK-AOTS – N. DAMOTHARAN 5S TROPHY". Late Shri N. Damotharan was the main architect who shaped the growth & development of Precot Mills Ltd and his pioneering ideas have served greatly for the growth of spinning industry in South India

### **ABOUT TPM ANNUAL AWARD**

From the year 2005 onwards our centre has come forward to announce awards for the best TPM Maintained Companies among Small, Medium & Large Scale Industries. Total Productive Maintenance (TPM) is now being widely used in industries to improve the Overall Equipment Effectiveness and reduce the waste and Non- Value Adding Activities. TPM is one of the important Tools for improving Productivity, Quality & Reliability of Products & Services. Considering the importance of TPM, ABK-AOTS DOSOKAI Tamilnadu Centre, Chennai, is organizing the Annual Competition among the Small & Medium Scale Industries to promote the techniques. The award is being constituted as ABK-AOTS – TPM Annual Award.

### 10<sup>th</sup> ABK-AOTS CUMI - 5S Award

Category	Prize	Company
Large Scale Construction	1 <sup>st</sup> Prize	Gammon India Limited MBPT Project, Mumbai
Company Category	2 <sup>nd</sup> Prize	Gammon India Limited Tiroda Project
	Merit Award	Gammon India Limited Tuticorin Project
Large Scale Manufacturing	1 <sup>st</sup> Prize	Ashok Leyland Bhandara Plant
(Engineering Industry) Category	2 <sup>nd</sup> Prize	Tractors and Farm Equipment Limited, Karnataka Operations
	2 <sup>nd</sup> Prize	Ace Designers Limited Bangalore
	3 <sup>rd</sup> Prize	Ashok Leyland Pant Nagar Plant
	Merit Award	Ashok Leyland, Alwar Plant
	Merit Award	ESAB India Limited, Ambattur
	Model Company	GMR Vemagiri Power Generation Ltd, Bangalore

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Large Scale	1 <sup>st</sup> Prize	Coromandel
Manufacturing		International Limited,
(Process		Ennore
Industry)	2 <sup>nd</sup> Prize	Coromandel
Category		International Limited,
		Visakhapatnam
Large Scale	1 <sup>st</sup> Prize	APM Terminals Inland
Sector		Services.
Logistics /		CFS division, Chennai
Facility		or o arribion, orienna
Management		
Category	4 ( 5 )	
Large Scale	1st Prize	Cognizant Technology
Sector Logistics		Solutions India Pvt.
/ Service		Ltd, Coimbatore
Category	ot.	
Medium Scale	1 <sup>st</sup> Prize	SEPR Refractories
Industry		India Limited Palakkad
	2 <sup>nd</sup> prize	Karthigeya Plastics &
		Technologies (P) Ltd
		Chennai
	2 <sup>nd</sup> Prize	Coromandel
		International Ltd
		Ranipet
	3 <sup>rd</sup> prize	ESAB India Limited
	σ p=σ	Sriperumbudur
	Merit Award	Coromandel
	Wicht / tward	International Ltd
	Suotononos	Jammu
	Sustenance	Formulated Polymers
0 110 1	Award	Limited Chennai
Small Scale	1 <sup>st</sup> Prize	Sphoorti Machine
Industry		Tools Pvt. Ltd,
	nd -	Bangalore
	2 <sup>nd</sup> Prize	Sudarsan
		Technologies Inc
		Chennai
	Model	Pentagon Lubricants
	Company	Chennai
	-	
	l	l .

### 8<sup>th</sup> ABK-AOTS TPM Award

8th ABK -	1st Prize	Rane (Madras)
AOTS TPM		Limited, Velacherry
Award		Plant, Chennai

### 8<sup>th</sup> ABK-AOTS CDISSIA 5S Annual Award

Tiny Scale	1 <sup>st</sup> Prize	KVS Enterprises,
Sector		Chennai
	2 <sup>nd</sup> Prize	Jothi Engineers,
		Chennai
	3 <sup>ra</sup> Prize	Azhagan Shoe Fabrik,
		Ambur
	Participation	Gandhji Grama Seva
	Certificate	Sangam, Chennai

### 5<sup>th</sup> ABK-AOTS N. DAMOTHARAN 5S TROPHY

Spinning	1 <sup>st</sup> Prize	Saranya Spinning Mills
Category		(P) Ltd Namakkal
	2 <sup>nd</sup> Prize	Gainup Industries India
		Pvt. Ltd, Spinning
		Division, Dindigul
	3 <sup>rd</sup> Prize	Valli Textile Mills, "C" &
		"D" Unit Spinning
		Division
	Sustenance	Shri Govindaraja
	Award	Textiles (P) Ltd,
		Andhra Pradesh
Knitting	1 <sup>st</sup> Prize	Gainup Industries India
Category		Pvt. Ltd ,Knitting
		Division, Dindigul
	Sustenance	Valli Textile Mills –
	Award	Knitting Division, Sattur
Garment	1 <sup>st</sup> Prize	Shahi Exports Pvt. Ltd.
Category		Unit – 14 , Bangalore
	2 <sup>nd</sup> Prize	Loyal Textiles
		Garments Division
		Sattur
	3 <sup>RD</sup> Prize	Shahi Exports Private
		Limited,, Unit No. 26,
		Bangalore
	Sustenance	Shahi Exports Pvt. ltd.
	Award	Unit – 20 Bangalore



Mr. R. Mukundan, Vice President of our Centre explaining in detail about the Awards



Mr. V. Raghupathy, Director, Cognizant Technology Pvt. Ltd lighting the Kuthuvilaku during the inaugural ceremony of the Seminar



Section of delegates during the Seminar



Case study presentation by Ashok Leyland Limited, Bhandara Plant the ABK-AOTS CUMI 5S Award winner during the Seminar



Case study presentation by Saranya Spinning Mills (P) Ltd, Namakkal the ABK-AOTS N. Damodaran 5S Trophy d winner of during the Seminar



Case study presentation by Shri Govindaraja Textiles (P) Ltd , Pulivendula, Andhra Pradesh the ABK-AOTS N. Damodaran 5S Trophy d winner of during the Seminar.



Section of delegates during the Seminar



Felicitation by H. E. Mr. Masanori Nakano, Consul General of Japan at Chennai during the Award Giving ceremony



Felicitation by Mr. K. Srinivasan, Managing Director, Carborundum Universal Ltd, Chennai during the Award Giving ceremony



H. E. Mr. Masanori Nakano, Consul General of Japan at Chennai and Mr. K. Srinivsan, Managing Director, Carborundum Universal Ltd, Chennai, Mr. M. V. Subaraman, Director, Precot Meridian, Coimbatore Distributed the prizes to the winners

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### Conference on Disaster **Management**---17<sup>th</sup> December 2011---

Our Chairman Mr. M. R. Ranganathan gave the presentation on the topic "3/11 Japan Triple Disaster – Lessons to learn" during the Conference on Disaster Management Certainty the object -

Uncertainty the Reality organized by Confederation of Indian Industry (CII) on 17 December 2011 at Sherton Park Hotel & Towers, Chennai. His presentation had tremendous response among the participants. His thought provoking speech was very informative and was well received by the audience.



### Japanese Language School of our Centre

---18<sup>th</sup> December 2011---

Fresh classes for different levels of The Japan Foundation's Japanese Language Proficiency Test (N5 ~ N1) has commenced in the Language School of our centre. Our School is centrally located, easily accessible by Rail & Road with well trained staff, affordable pricing, excellent infrastructure along with well equipped library consisting of numerous course materials including audio, video materials which make this educational institution different from others. In other there is also the Japanese Language Audio Video Support Room for enabling the students enhance their Japanese Language Proficiency.

### Japanese Language Teachers Meeting ---18<sup>th</sup> December 2011---

The Japanese Language Teachers Meeting of our centre was held on 18.12.2011 (Sunday) at 11.00 a.m. at our centre to discuss about the Fresh Classes for Level N5 ~ N1. More than 25 teachers were present and they expressed their suggestions and ideas for improving the teaching methodology to make the classes more informative & interesting.



Interactive Session during of the Japanese Language Teachers Meeting



Group photo taken during the Japanese Language Teachers Meeting.

## Visit of Mr. Uday Raykar Executive Committee Member of Pune

---22<sup>nd</sup> December 2011---



Mr. Uday Raykar from AASCI, Pune going around our centre's facilities



Mr. Uday Raykar from AASCI, Pune going around our centre's facilities

### Training Programme on Japanese Management Techniques

One Day Training Program on Lean Daily Work Management (LDWM) held at our centre on 15.10.2011, 16 participants from 4 companies participated in the training program.

One Day Training Program on Total Productive Maintenance (TPM) held at our centre on 12.11.2011, 16 participants from 10 companies participated in the training program.

One Day Training Program on "SIX SIGMA" for Defect Reduction held at our centre on 10.12.2011, 16 participants from 7 companies participated in the training program.



Dr. R. Balakrishnan – Program Director is seen during Japanese Management Training Program at our centre

### "TAMIL THROUGH JAPANESE PICTIONARY"

Tamil Through Japanese Pictionary written with appropriate illustrations and pictures which would be of great use for the Japanese expert community in Chennai, by Ms. Chitra Sivakumar, Member of our Alumni Association. She holds a Master Degree in Computer Science. She had training with "SHIGERU JOHO SYSTEMS", Osaka through AOTS & presently living in Hongkong. Ms. Shalini has co-authored the above book. She is basically a Mechanical Engineer and has Mastered in Japanese Language & presently living in Hongkong.

### NIPPON SIGNAL INDIA

In India, its bid to supply automatic ticket gates for the Delhi and Bangalore metros, and the signaling system for the Kolkata metro also ended in failure. Persistence finally paid off for Nippon signal in March, when it won a tender on its own to supply ticket gates for the Chennai metro.

Oshima attributed the company's success to thorough price analysis." To lower the bid price, his company limited specifications on the gates to basic functions. "Suppose the automatic ticket gates at stations in Japan are Mercedes-Benz cars. Then those to be delivered to Chennai are minicars," Oshima said Tieups also helped it cut prices. Particularly helpful partners were "domestic IT firms in emerging nations

other than India, which we found by ourselves," Oshima said.

Nippon Signal also looked closely at its failures in earlier bids. In June of last year, the company lost a tender for the signaling system for the Kolkata metro to Ansaldo of Italy. Nippon Signal's bid was 1.3% higher than its rival, but the yen's appreciation in the wake of the Greek crisis also played a role.

During the time it took for the Indians to examine the bids, the yen's ascent gained momentum, pushing Nippon Signal's price up in rupee terms. Much of that higher cost came from the company's reliance on exports from Japan.

Ansaldo, on the other hand, leaned more on local suppliers. Oshima estimates that rupee-based costs represented 73% of the Italian company's bid price, far above 38% for Nippon Signal.

The Japanese company learned the importance of localization to minimize foreign exchange risk, both in the bidding process and to hold down project costs. In the Chennai tender, Nippon Signal teamed up with an Indian firm and boosted the rupee-based portion to 54%, the highest among bidders, grabbing a contract.

European companies are also adept at using standards to their advantage. As the first step, European consulting firms secure contracts with Indian authorities and advise requiring prospective bidders to meet European safety and technical standards. European companies are then able to point to their track record in meeting such standards when bidding for a project.

European countries have pushed railway standardization since the 1990s, considering it important for international projects. They are now exporting those standards to India, which works against Japanese bidders.

### Our Events for the Next Quarter Jan ~ March 2012

### January 2012

Inauguration of 60<sup>th</sup> year celebration of Diplomatic Relationship between Japan & India

### 10 January 2012

Honorable Minister of METI, His Excellency Mr. Yukio Edano & Mr. Yutaka Miyahara, Director of AOTS along with Mr. Yasumi Suzuki, General Manager, AOTS Newdelhi visit to our Centre

#### 18 ~ 20 January 2012

Dr. Kaushik Chaudhury an Indian scholar and fellow at Reitaku University in Japan

#### 19 to 27 January 2012

Traveling Exhibition on the Theme "Japanese designs Today 100" in co ordination with Consulate General of Japan at Chennai, Japan Foundation, ABK–AOTS DOSOKAI, Tamilnadu Centre and Lalit Kala Akademi, Chennai

#### 19 January 2012

Demonstration and Practice session on SHODO by Ms. Yuriko Ando at our centre

### 21 January 2012

One Day Training Programme on Failure Modes and Effects Analysis (FMEA) at our centre

#### 22 January 2012

MOSAI Japanese Language Speech Contest at our centre

### 25 January 2012

Demonstration and Practice on Origami in Co ordination with Consulate General of Japan at Chennai and Japan Foundation At our centre

#### February 2012

Exhibition & Demonstration on "FACETS OF SOGETSU IKEBANA" in association with Sogetsu Study School Circle of Chennai Chapter.

### 11 February 2012

Business a cross Culture Japan – India initiatives - in coordination with Tamilnadu Chamber of Nippon India Trade & industry (TACNITI)

### 11 February 2012

Exhibition & Demonstration on IKEBANA in association with Ohara Study Circle, Chennai

### 11 February 2012

One Day Training Programme on Removing Wasteful Activities thro' "LEAN" Manufacturing Process

### March 2012

Japan Cultural Week coordination with Consulate General of Japan at Chennai and Japan Foundation

### 10 March 2012

One Day Training Programme on Achieving Zero Defects through "POKA YOKE"

#### 31 March 2012

One Day Training Programme on GEMBA KAIZEN to eliminate 3 Mu (Muda, Mura & Muri)